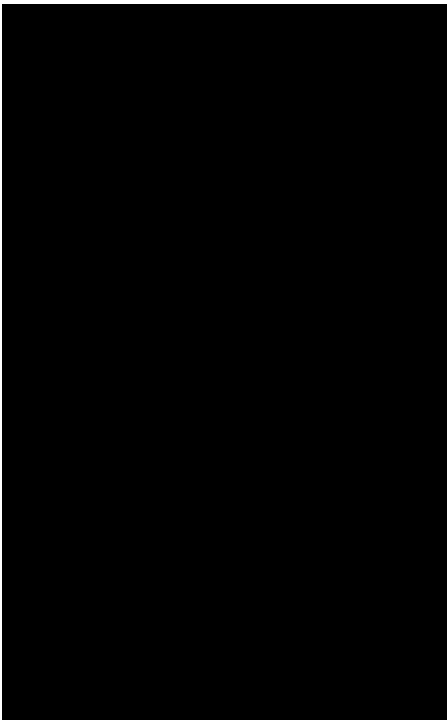


こんにちは。Hello. 안녕하세요. 你好。ﻫﻪﻟﻮ. ஹலோ. हेलो. ಹೆಲೋ. ஸ்டீட். Hola! G'day!



# MONOLITH

2025 MEDIA SOLUTIONS

- **MANAGED SERVICES**
- **PRODUCTION**
- **SPATIAL COMPUTING**
- **UMBRELLA SERVICES**





WHO WE ARE

# We Are Monolith

We provide cutting-edge technology solutions and services throughout the Asia Pacific region, Dubai and the United Kingdom with services when and where you need them. Our teams understand both regional and local requirements. We provide multilingual support in each country where we provide services.

We provide our clients with scalable managed media services, (XR) extended reality services, event production, streaming and audiovisual operations and extended support teams.

We match the right services, solutions, and teams to provide best-in-class support for all our clients' audiovisual, multimedia, technical and creative support requirements.



# We are Global

We serve an international audience with offices worldwide, providing regional support across APAC, the Middle East, and Western Markets. Our services can be localized for featured markets anywhere in the world.

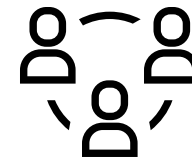
## *Languages Supported:*

- English
- Japanese
- Thai
- Korean
- Spanish
- Mandarin
- Cantonese
- Hindi
- Tamil
- Arabic
- *Additional available upon request*



# Digital Marketing

Our team provides over 2 decades of digital marketing and customer growth experience. As an all-in-one agency, our comprehensive marketing services include building strategies while executing them with premium content that delivers actual business results. From marketing funnels to social content, and most importantly customer relationship growth, we cover the spectrum of what your business needs to succeed in the digital e-commerce landscape.



## Data

We analyze social demographics, stay on top of industry trends, and build detailed user personas, all contributing to a holistic strategy that engages and captivates your audience and builds brand loyalty.



## Strategy

We pair the data with thorough competitor research and delve into the intricacies of your target audience, culminating our findings in carefully crafted campaigns.



## Content

From compelling visuals and dynamic short-form videos to thoughtfully designed graphics, we create and manage your digital assets. We even strategically schedule them on a monthly content calendar for you. Through rigorous Analysis & Action, we study post-performance data, ensuring your digital campaigns evolve and improve continuously.



# Our Offerings

Digital Marketing Strategy & Consulting

We deliver end-to-end digital strategies, from inbox automation and SEO copywriting to immersive AR/VR experiences and in-store activations. Monolith combines consulting, execution, and optimization to build solutions aligned with your business goals and structure.

**01 Social Media Management & Marketing**

**02 Content Strategy & Creation**

**03 Influencer & Talent Management**

**04 Paid Performance Advertising**

**05 Email, SMS, & Instant Messaging Marketing**

**06 E-commerce & Web Development**

**07 Immersive Experiences (AR/VR)**

**08 Automation & AI-Supported Marketing**

# Spatial Computing

AR / VR / XR

Monolith leads the frontier of spatial computing and extended reality, delivering immersive experiences through XR content development, virtual training, and interactive design. Our team blends technical precision with creative impact crafting custom environments for education, entertainment, and enterprise use. From virtual workspaces and digital showrooms to branded AR/VR activations, we build solutions that are both visionary and results-driven. We specialize in turning complex ideas into accessible, real-world applications. Explore what's next with Monolith as your XR innovation partner.

## XR Development & Production

- ✓ Extended Reality Content & Software
- ✓ Custom Augmented & Virtual Reality Builds
- ✓ 3D Design, Modeling & Visualization
- ✓ Virtual Workspaces & Showrooms
- ✓ Motion-Captured Animation & Simulation

## XR Training & Education

- ✓ Virtual Learning Environments
- ✓ Training Programs
- ✓ Interactive Learning Modules
- ✓ Onboarding & Skills Development

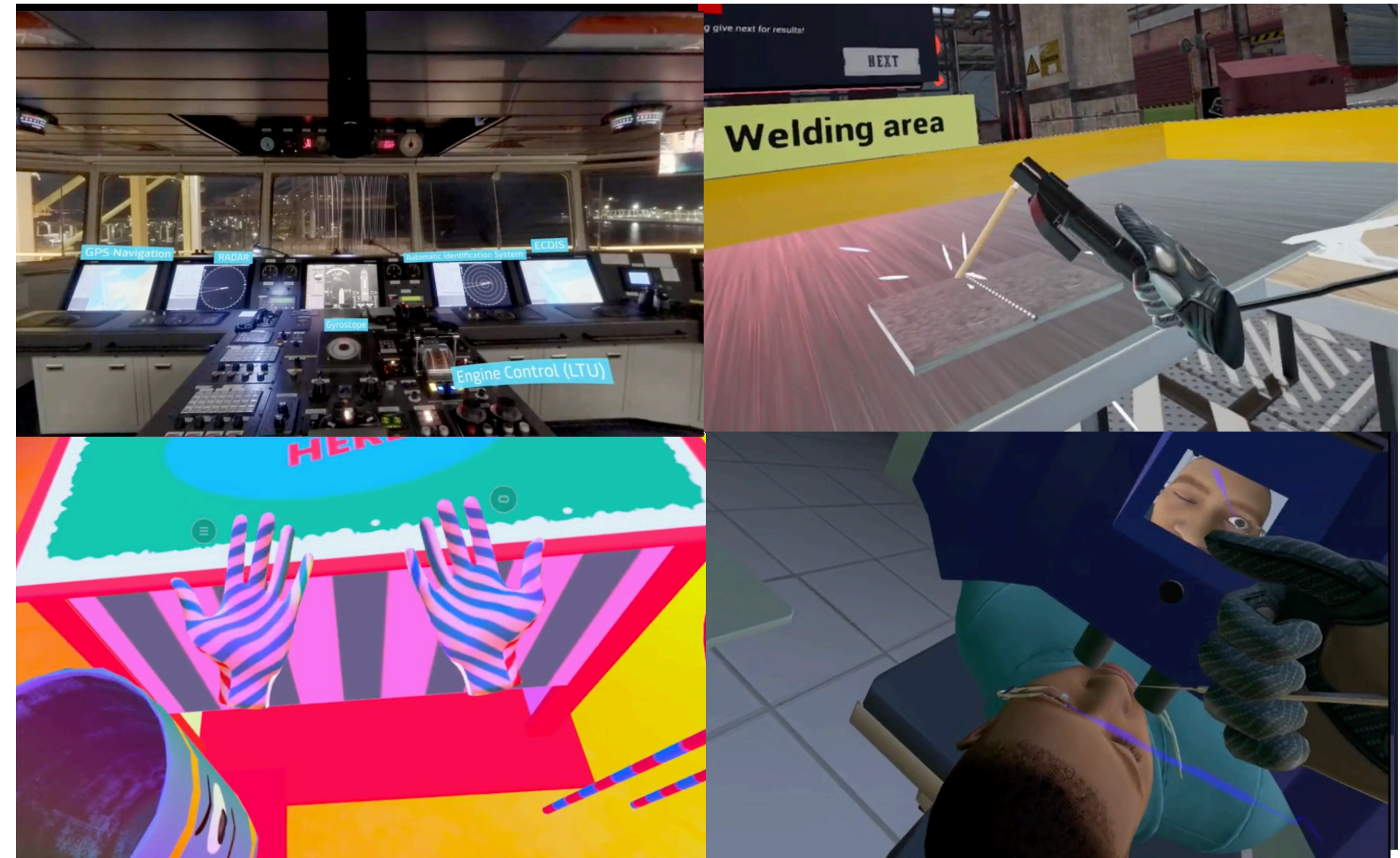
## Creative Solutions

- ✓ Branded Immersive Experiences
- ✓ Arts, Culture & Entertainment XR Installations
- ✓ Multi-Sensory CX/UX Design
- ✓ Gamified Learning & Engagement Tools



# Immersive Training

Monolith is a pioneer in spatial computing and augmented reality, building innovative, cost-effective solutions across industries. We specialize in immersive content development, virtual training, design visualization, and extended reality experiences. From interactive games to enterprise VR workspaces, our creative and technical teams deliver results that are both cutting-edge and practical. We combine technology with storytelling to create standout CX/UX and educational programs. If you're looking to lead in the XR space, we're your partner.



*click to play demo reel*

# Interactive Marketing Flyer

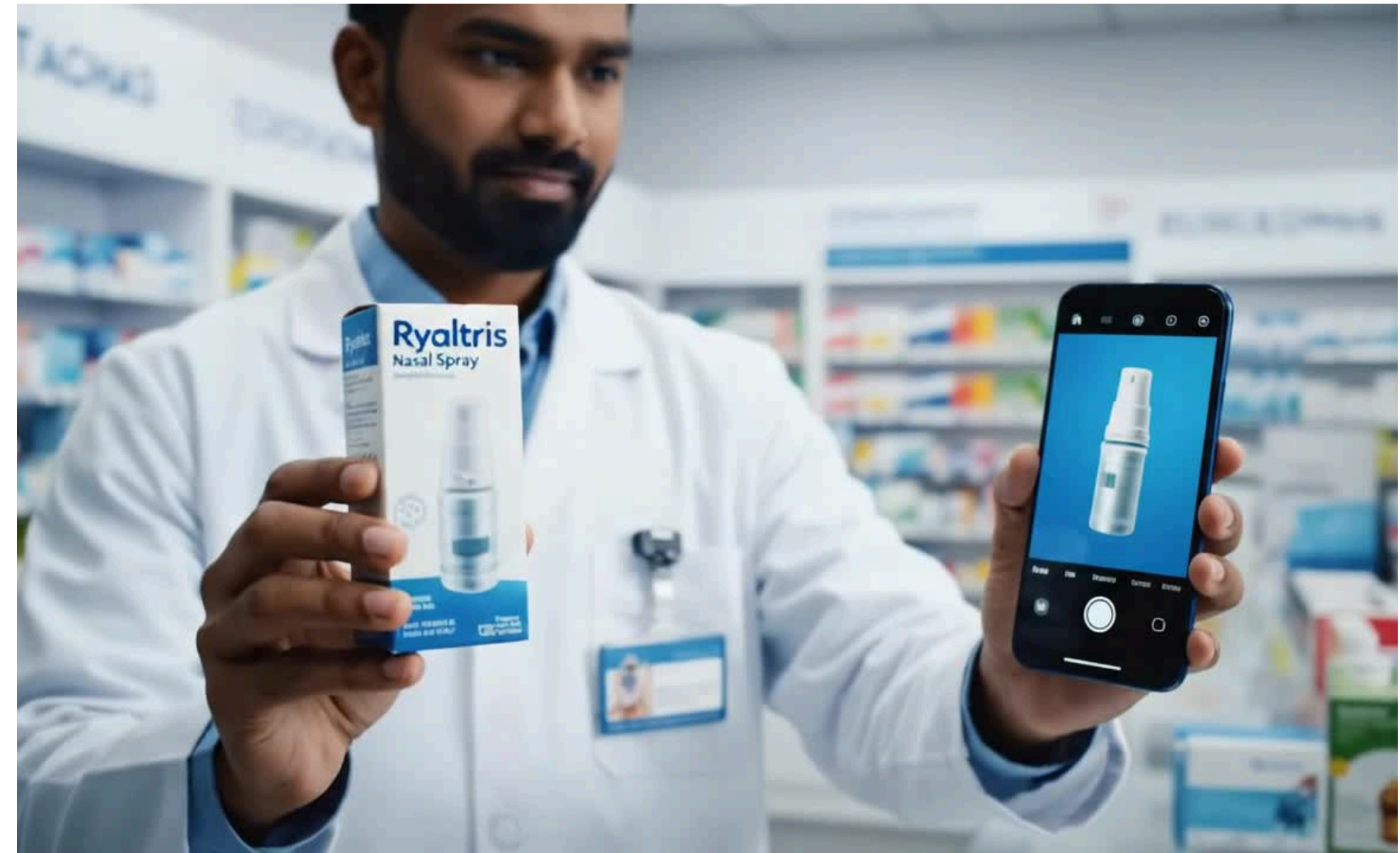
This AR-enabled flyer activates a 3D product experience when scanned with a phone's native camera—no app needed. Users can explore Ryaltris in augmented reality, rotating and viewing it in real space. The experience links to your CRM, capturing engagement data like scans, time, and location. It's multilingual, easy to deploy, and ideal for educating pharmacists and driving deeper product interaction—all from a single piece of print.





# AR Product Experience

Let pharmacists interact with the product in a whole new way. By simply scanning the package or marketing flyer, they can view a full 3D model of Ryaltris Nasal Spray directly on their phone. This hands-on AR experience allows them to rotate, inspect, and understand the product more deeply—boosting engagement, product familiarity, and confidence when recommending it to patients.



# Custom Animated Modeling

Bring your product to life with custom 3D animated models designed for AR. Whether it's a realistic render or a playful character version, animated modeling adds personality, movement, and emotion to your product experience. These interactive elements capture attention, improve product recall, and make every scan memorable—boosting engagement while reinforcing brand identity in a fun, visual way.

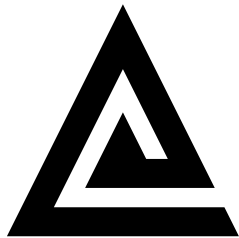




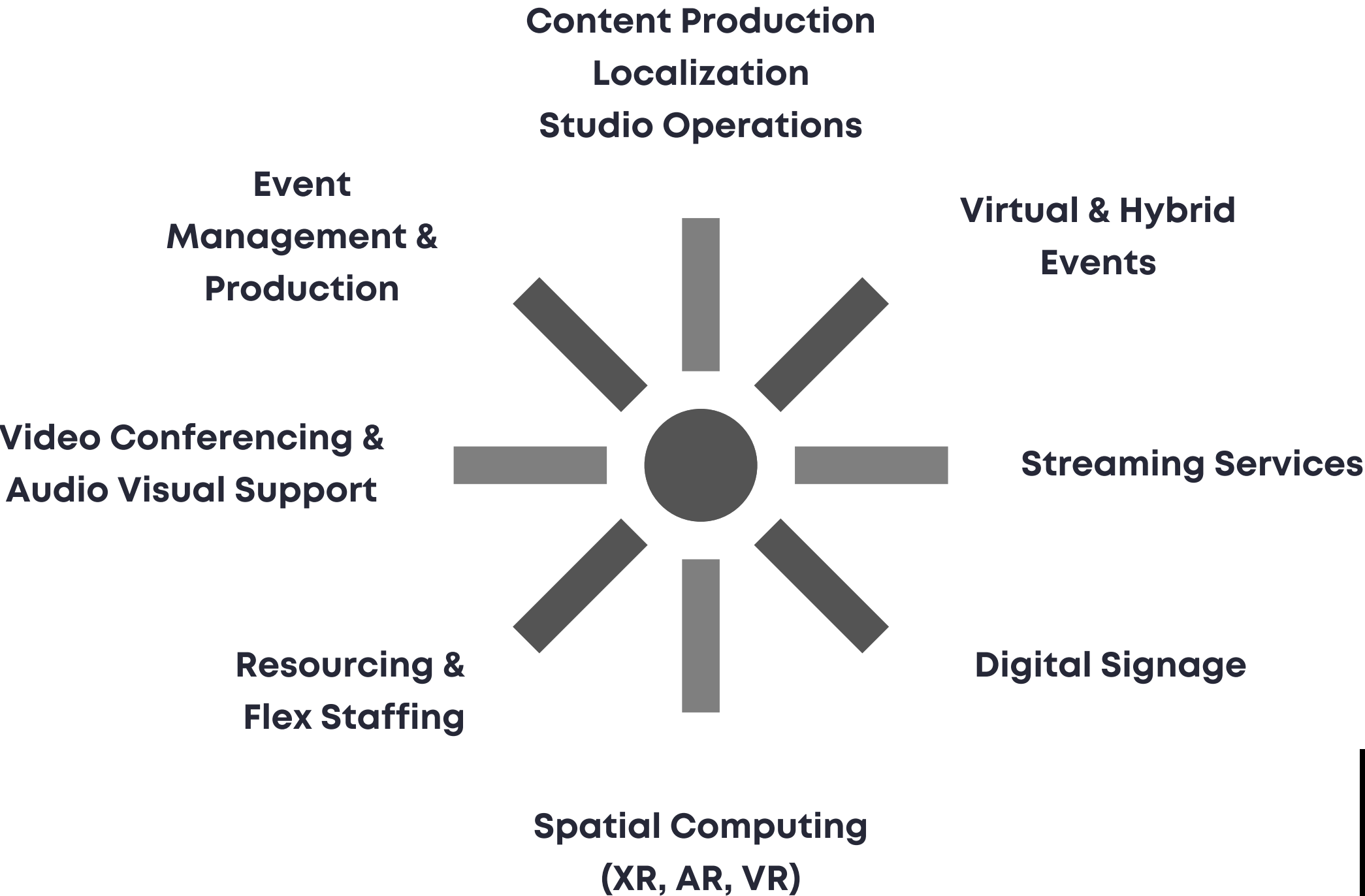
# Managed Media Services

Envision having a dedicated partner who seamlessly handles every aspect of your operations, allowing you to focus on driving your business forward. That's exactly what we offer - a genuinely hands-free, turnkey service experience tailored to meet your unique needs. Our seasoned account management team becomes an extension of your organization, delivering scalable, bespoke professional services. Partner with Monolith and experience the peace of mind that comes with having a trusted ally committed to excellence.

Monolith delivers a comprehensive suite of managed media support and technical service offerings. Here are just some of the services we offer.



## MONOLITH MANAGED MEDIA SERVICES



# Staffing Services

Monolith provides premier managed support with highly skilled teams dedicated to your success. Our knowledgeable professionals offer comprehensive technical and operational expertise tailored to meet your unique needs. Onsite support technicians arrive with extensive training and hands-on experience, ensuring your technical requirements are handled precisely.

What sets Monolith apart is a service management model that is not just flexible but agile. We can rapidly adjust our technical teams up or down based on your requirements - providing individual contributors or full managed services teams. This flexible approach, combined with our proven talent development, guarantees continuous access to top-tier technical resources aligned to meet your needs.



01

## BEST-IN-CLASS TECHNICAL RESOURCES

Scalable, adaptable support resources from individual technicians to complete turn key support teams.



02

## MONOLITH ACCOUNT MANAGEMENT

Single point of contact service management, technical and operational consulting, performance monitoring, escalation management and expanded umbrella service support.



03

## REPORTING & SERVICE METRICS

Data driven service metrics, SLA & KPI performance monitoring focused upon continuous improvement. Regular reporting and service insights.



# Event Solutions

Whether you envision an intimate, high-touch gathering or a large-scale hybrid conference, Monolith delivers unparalleled experiences that leave lasting impressions. We are your turn-key partner for extraordinary in-person, virtual, and integrated hybrid event solutions.

From planning and logistics to innovative production, our expertise ensures flawless execution tailored to your vision. Our full spectrum of professional services brings every aspect of your event to life, captivating audiences, inspiring engagement, and achieving your desired outcomes.

We turn ambitious ideas into unforgettable realities through creativity, commitment, and the highest production standards. Experience the transformative impact of events elevated to an art form.

## Event Management

- ✓ Consulting & Development
- ✓ Planning & Logistics
- ✓ Immersive & Experiential Planning
- ✓ Presenter, Host & Entertainment
- ✓ Planning
- ✓ Problem Solvers & Solution Pioneers

## Immersive Events

- Immersive Projection Mapping ✓
- Extended Reality & VR Services ✓
- Interactive Event Solutions ✓
- Custom & Branded Content ✓
- Digital Signage, Way-finding ✓
- Video Walls, Interactive Kiosks



## Event Support

- ✓ Event Operations & Management
- ✓ Professionals
- ✓ Technical Support Teams
- ✓ Creative Content Teams
- ✓ Logistical Solutions & Vendor Management

## Event Technologies

- Professional Sound ✓
- Lighting & Visual Solution ✓
- Streaming & On-Demand Services ✓
- Virtual Events Platform & Interactive ✓
- Virtual Trade Show Tools ✓

# Production Services

Monolith is a production company with over two decades of experience. Our seasoned production team comprises creative visionaries who collaborate closely with you, transforming your concepts into awe-inspiring realities. From conceptualization to final delivery, we blend artistic insights, cutting-edge technological solutions, and unparalleled production expertise to craft tailored experiences.

Bring your stories to life through our comprehensive video production and post-production services. From blue sky ideation to final execution, our experienced team crafts compelling visuals that engage audiences and elevate your brand.

## Video Production & Editing Services



**Full-Scale Production Solutions:** Leverage our expertise for on-site studio management, field production across regions, live-streamed events, and quick-turnaround on-demand production services. Our motion graphics and advanced presentation skills add polish and creativity to your content.



**Versatile Content Creation:** No matter your needs - marketing/advertising, training/eLearning, event documentation, corporate communications, philanthropy promotion, or more - we develop high-quality video content tailored to your objectives. Our services span live-action filming, animation, and multimedia.



**Post-Production Mastery:** Our post-production finesse includes professional video editing, color grading, visual effects, graphics integration, and more to ensure a refined, impactful final product aligned with your brand standards.



# Studio Services

Great audio-visual studios & facilities begin by understanding our clients' vision, purpose, and business goals.

We understand the requirements of both function and usability perspectives.

We then match solutions that provide the facilities you need today with the flexibility to scale and meet your needs tomorrow.

We bring the best technical & functional tools together to provide our clients with the tools they need to reach their goals.



## Complete Solutions

- Video & Broadcast Production
- Studios
- Audio & Recording Studios
- Streaming Facilities
- Auditoriums & Lecture Theatres
- Performance Spaces
- Meeting Rooms & Video Conference Spaces
- Sporting & Activity Venues
- Audio Visual Operations Control
- Rooms & Centers
- Digital Signage & Content
- Distribution Solutions

## End-To-End Support

- Concept Development & Design
- Feasibility & Usability Studies
- Facility Design & Planning
- Audiovisual Technology Solutions
- Project Management
- Procurement & Resourcing
- Systems Integration
- Testing & Deployment
- Managed Operational & Technical
- Support Resources & Services
- Staffing & Resourcing
- Process Development & Optimization



# Set Production

We've built a variety of sets for immersive experiences across APAC, such as META's live space, where we shoot, edit, and produce content for the Meta team and their partners.

Our set building includes VR displays, presentations, demos, and fully immersive experiences inside offices or at events.





# Digital Signage

Effectively capturing audience's attention requires innovative approaches that transcend conventional messaging. Monolith's digital signage solutions transform ordinary spaces into engaging multimedia channels.

We collaborate closely to understand your objectives, audiences, and environment nuances. We then design end-to-end digital signage ecosystems tailored to amplify your message. From hardware to intuitive content management, our solutions provide flexibility to adapt experiences across any scale.

Monolith's creative teams leverage cultural intelligence to localize content, ensuring relevance and emotional connections with audiences. With Monolith as your digital signage partner, you can harness the potential of digital's next experiential frontier. Reimagine how your brand story inspires with our immersive digital signage solutions.

## Digital Signage Services



### Digital Signage Technology Solutions

- Kiosks
- Interactive & Touch Solutions
- Retail Displays
- Mobile Technologies



### Complete Content Management

- Campaign Development & Strategy
- Content Coordination
- Scheduling & Publication
- Operational Support Services

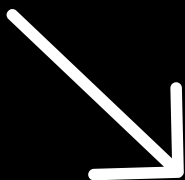


### Content for Digital Signage

- Creative Development
- Production & Editing
- Content Management
- Marketing & Brand Support



# Our People



Our people’s professionalism, creativity, and diversity defines us at Monolith. From our first year, we have been a company founded and managed by diverse people. Our values reflect our commitment to our people, equality, and inclusion at every level of our business.

## EXPERIENCE

- Service & technical expertise
- Inspiring leaders & management
- Technical subject matter experts
- Customer focused professionals

## INNOVATORS

- Creative people and teams
- Innovative thought leaders
- Problem solvers
- Solution pioneers

## DIVERSITY

- Global diversity
- Advancement equality
- Cultural Awareness
- Regional Opportunities

## TRAINING & DEVELOPMENT

- Technical training & development
- Leadership training
- Personal & career growth
- Health & life skills mentoring
- Language training



# Clients we love

SINCE  
1997

For over 25 years, Monolith has delivered adaptive, high-impact solutions across industries, from global tech to financial services. We're trusted by leaders like Meta, Netflix, and Morgan Stanley for our ability to combine creative innovation with reliable execution.

Our services span immersive media, XR, and managed support—tailored to each client's needs and backed by experienced teams, transparent processes, and measurable results.

 Meta

 Grab

Morgan Stanley

 NETFLIX

 prime video

 MXPLAYER

 MAERSK

 ZEEMEDIA

 EY Building a better working world

 Star

 Reliance Industries Limited

# Monolith Advantages

## Our Service Approach

Monolith is prepared to deliver comprehensive managed media services tailored to your's unique requirements and vision for service excellence. Our approach encompasses multimedia operations, production, maintenance, and end-of-life technology services across APAC and EMEA. We prioritize reliability, accountability, and scalability, offering cost-effective solutions, responsive service delivery, and seamless cross- regional collaboration.

By creating a unified service model, we optimize resources while maintaining consistent quality across all locations. Our flexible framework adapts to evolving needs, ensuring dependable and efficient operations throughout the region. Additionally, our umbrella services provide added value through procurement, ad hoc support, and specialized resource deployment whenever required.

## Why Monolith

Monolith brings 27 years of experience as a trusted service provider for Tier 1 enterprise clients, with a deep understanding of local cultures, languages, and regulatory environments across Asia and EMEA. This regional expertise, combined with our technical and creative capabilities, allows us to effectively address complex operational challenges that global providers often face.

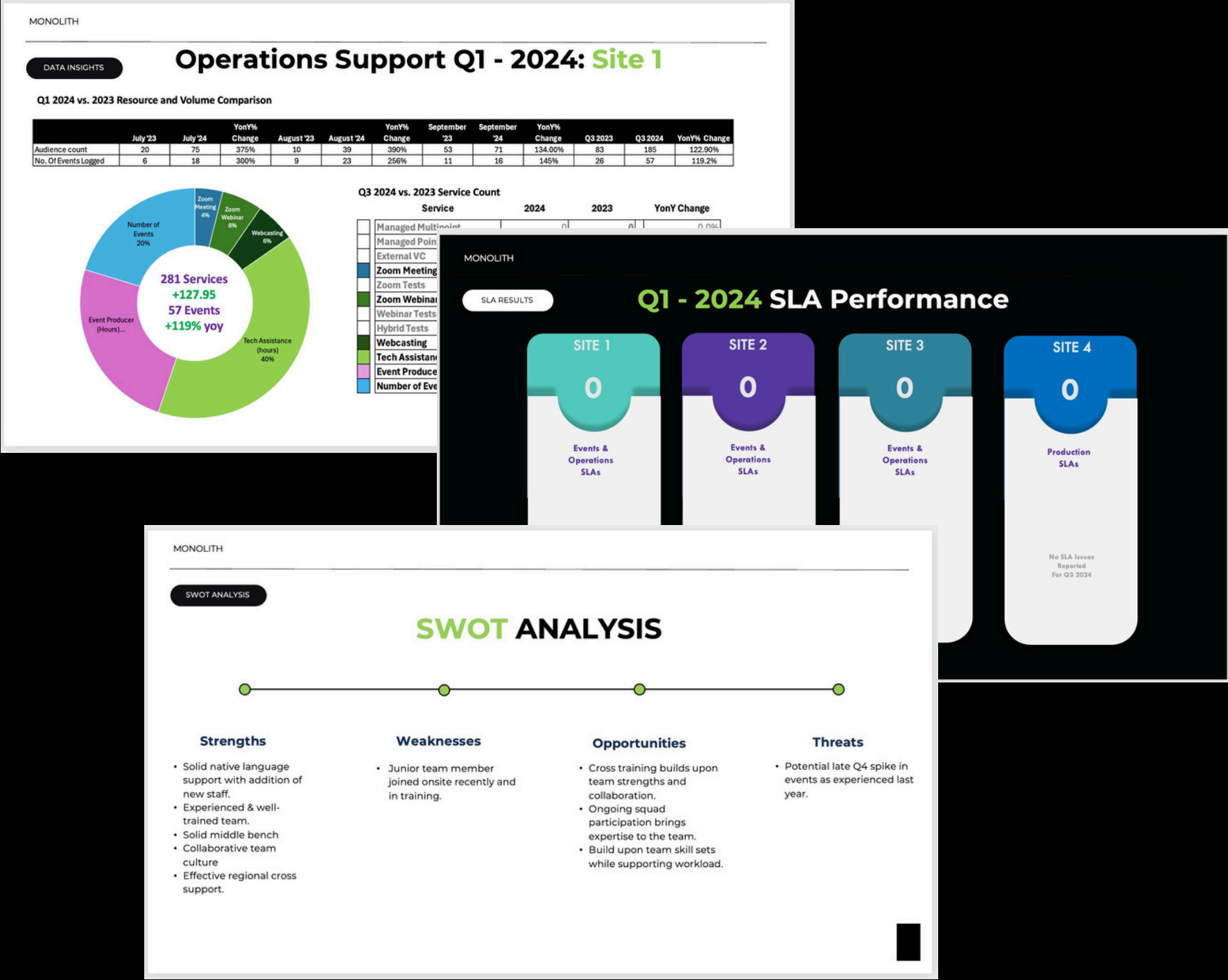
Our proven track record includes delivering innovative solutions and maintaining the highest standards for clients such as Meta, Morgan Stanley, Grab, and Ernst & Young. By combining maintenance and operational support with production expertise, event operations, and technical planning, Monolith consistently supports the communication and operational objectives of leading organizations across Asia-Pacific and EMEA.

# Service Reporting

Monolith is committed to providing your with transparent, accountable, and data-driven service performance reporting. By leveraging robust data collection tools, we will deliver actionable insights to inform decision-making, address challenges, and identify opportunities for improvement. Our client-focused reports are designed to be adaptable, aligned with your specific needs, and focused on measurable outcomes and continuous service enhancement.

During the service transition, we will provide frequent updates to ensure alignment and confidence. Post-transition, reporting will follow a structured schedule, including regular updates from the Service Delivery Manager, service status reports, and comprehensive quarterly summaries. This framework ensures clear communication, fosters collaboration, and supports exceptional service delivery for your.

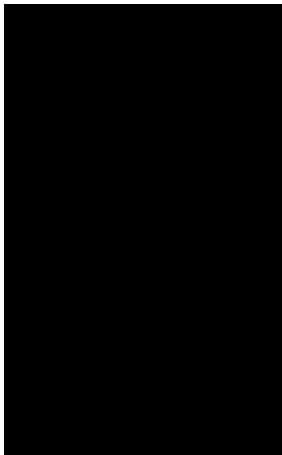
## EXAMPLE REPORTS





YOUR TIME IS APPRECIATED

Thank  
you.



MONOLITH

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